

# The **REMODEL** Expert Panel

25. October 2017

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The Danish Design Centre proudly presents the official REMODEL Expert Panel.

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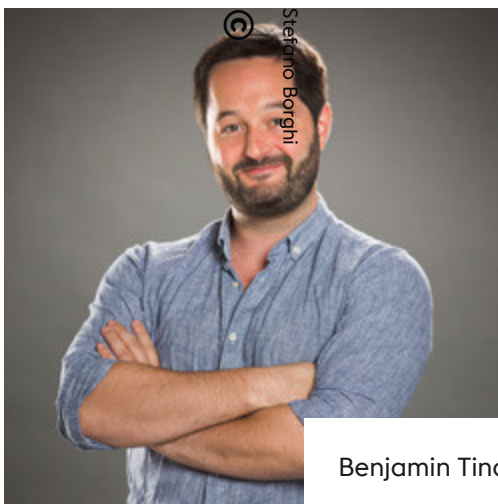
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To be able to thoroughly explore cutting-edge open source strategies and business models around the world, the REMODEL team is proud and humbled to work with some of the world's finest experts in the field including business developers, consultants, academics, CEOs, thought leaders and activists. These experts are not only lending their knowledge to the program, but also take active part in co-creating the REMODEL framework as well as interact with the companies involved.

We continue to expand the panel, so feel free to get in touch if you - or someone you know - should be included.

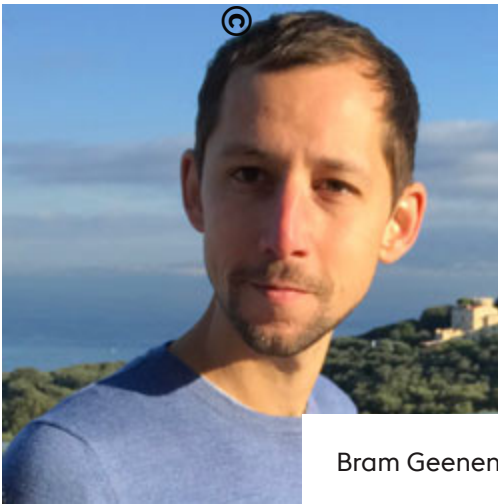
**Read about the members of the panel:**



Benjamin Tincq

**Benjamin Tincq, Good Tech Lab (FR)**

Benjamin Tincq is a social innovator, strategist and researcher passionate about peer production, new economies and the digital transformation of society. He is a co-founder of OuiShare: a global community, think-tank and do-tank about the collaborative and open source economies. His initial background is in network science and innovation strategy. Ben's main stream of work focuses on understanding the socio-economic and environmental impacts of distributed fabrication; a post-industrial productive system which can be referred to as the "zero marginal cost society" or the "third industrial revolution". In this model, open source blueprints are shared globally on the web, while products are locally manufactured thanks to digital fabrication tools and spaces.



Bram Geenen

**Bram Geenen, Wevolver (UK)**

Bram Geenen is an industrial designer who has been working on the forefront of 3D printing, and who co-founded Wevolver.com. Wevolver provides engineers and designers a collaboration platform for fast & iterative development. It empowers both open source communities and private teams to develop better products in fields such as robotics, clean tech, and IoT. Wevolver won the Accenture Innovation Award, SXSW Innovation Award, and

was listed by FastCompany in the Top Most Innovative Web-platforms.



Diderik van Wingerden

**Diderik van Wingerden, Think Innovation (NL)**

Diderik is developing digital products for a better world. Initiator of Totem Open Health, the world's first Open Source, small and robust Wearable Health Sensor. Public speaker and author on Open Source Hardware and Business Models. Adept of Lean Start-up and Business Model Canvas: do more faster, together. Pragmatic Idealist, Facilitative Leader, Product Architect: always integrating technology, user experience and business into the optimal solution. Cum laude graduate in Computer Science and Economics, winner of the Medical Delta Proof-It Innovation Award, finalist of Unicef Wearables for Good.



Fátima São Simão

**Fátima Sao Simao, UPTEC/University of Porto's Science and Technology Park (PT)**

Fátima is the director of development at UPTEC - the Science and Technology Park of the University of Porto. For the past 10 years, she has also been executive manager of futureplaces.org - medialab for citizenship and public lead of Creative Commons Portugal.

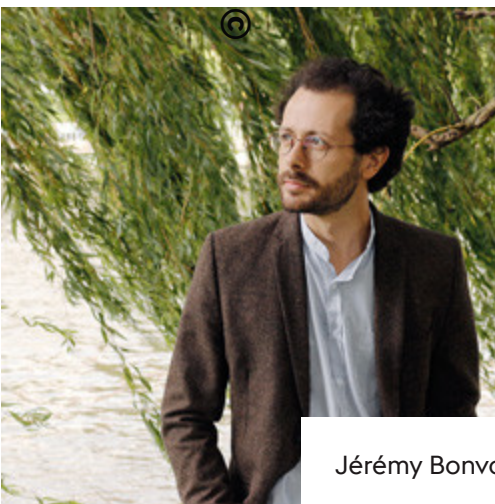
Fátima completed her degree in Economics at Faculty of Economics of the University of Porto and did her MA in Cultural Policy and Management, at City University of London. She is a PhD student at the Faculty of Fine Arts of the University of Porto, researching about the effects of copyright on the generation of economic and symbolic value in the cultural and creative sector.



Jaime Arredondo

**Jaime Arredondo, Bold & Open (FR)**

As a business strategy consultant Jaime Arredondo has helped a couple dozen of traditional, circular and open source companies to go from the validation of their businesses to the progressive scaling of their businesses through the improvement of their performance, the nurturing of creative communities and the development of their positive impacts.



Jérémy Bonvoisin

**Jérémy Bonvoisin, University of Bath (FR)**

Jérémy Bonvoisin is an expert of sustainable product design. Following resolute ecological convictions, he focuses on open source as a way to enable sustainable production and consumption patterns. He works towards setting standards for open source hardware and performs research about citizen participation in product development and production processes. Along the precedent years of research, he dealt with topics like remanufacturing, energy efficiency of electric and electronic products and environmental assessment of ICT-based services. He is assistant professor at the Department of Mechanical engineering, University of Bath, England.



Lars Zimmermann

### **Lars Zimmermann, Open It Agency (DE)**

Lars Zimmermann is an Artist, Economist, Author and Keynote Speaker based in Berlin. He is exploring Open Source Hardware, Open Source Hardware Business Models and the future role of Open Source for the development of a sustainable circular economy for many years. He is cofounder and member of the Board of Stewardship of the Open Source Circular Economy Days – an international project and community to develop a sustainable, waste free Circular Economy by using and exploring the collaboration methodologies of Open-Source-Hardware and Software. The organization produces and shares documentation of

circular solutions and invites people to test and implement them across the globe. Also, Lars Zimmermann explores Open Source as a key driver for a global sustainable economy with several other organizations and projects.



Louis David Benyayer

### **Louis David Benyayer, ESCP Europe (FR)**

Louis-David is Strategy researcher, expert in the dynamics emergence and transformation of business model with a special focus on digital business models. He is a strategy researcher at ESCP Europe and consults for multinational companies and SMEs. He co-founded Without Model, a think-tank dedicated to foster open, collaborative and responsible business models and coordinated the publication, Open Models, business models of the open economy. Louis-David co-authored Datanomics, new business models of data, with Simon Chignard and is a member of the board of experts on the Etalab project.



Magnus-Christensson

**Magnus Christensson, Reload (DK)**

Magnus is Partner in Reload A/S and has 15 years of experience as a consultant for some of Denmark's largest companies and organizations in the field of digital strategy, innovation and organization - as well as agile product and business development. Magnus helps organizations reinvent processes, products and tools for a digital, social, and network-based world. He collaborates with his clients to develop and implement digital strategies and innovation solutions that involve their customers, move them forward in their markets and deliver new value. Magnus works professionally with responsive and agile organising, design thinking, business modelling, lean startup methods for agile business and product development.





Martin von Haller Grønbæk

### **Martin von Haller Grønbæk, Bird & Bird (DK)**

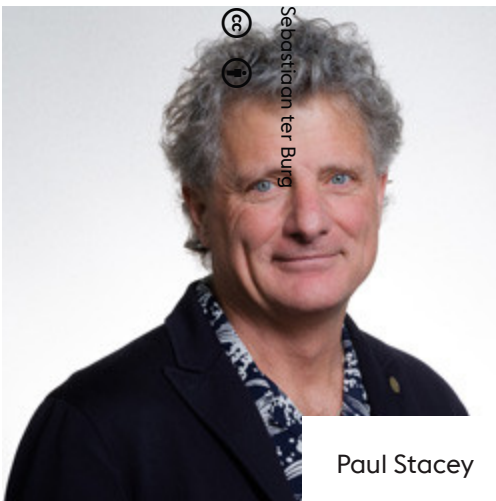
Martin von Haller Grønbæk is one of Denmark's leading IT lawyers with almost 20 years' experience of advising Danish and international organisations, including large blue chip companies, on legal and commercial matters in connection with IT in a wide sense. He is considered a pioneer with respect to the legal aspects of Online Technology Solutions (Ecommerce, internet and web services), Cyber and IT security, open source and open data and the use of other open licence forms such as Creative Commons. Martin works with clients on the legal aspects related to emergent areas and industries such as 3D Printing, Robotics, Smart networks and smart cities, wearable tech, IoT, FinTech, Bitcoin and blockchain technologies. Martin is the co-author on the first thesis on Danish Internet Law and a frequent speaker at conferences on IT law, ecommerce and open source and Creative Commons.



Michael Weinberg

**Michael Weinberg, Open Source Hardware Association (US)**

Michael Weinberg is the President of the Board of the Open Source Hardware Association and the General Counsel at Shapeways. He writes and speaks regularly about the intersection of open source hardware, intellectual property, and business models, and has organized events bringing open source hardware to policymakers and legislators. Michael oversees the Open Source Hardware Association's Open Source Hardware certification program. He is also coordinating the development of the Open Source Hardware Association's interactive hardware licensing tool.



Paul Stacey

**Paul Stacey, Open Education Consortium (CA)**

Paul is the Executive Director of the Open Education Consortium, a global network of educational institutions, individuals and organizations that support an approach to education based on openness, including collaboration, innovation and collective development and use of open educational materials. Based in Vancouver, Canada, Paul leads design and implementation of open business models that use openness and the commons as innovations to achieve social and economic goals. Paul Stacey has over 30 years of hi-tech experience in both the private and public sector. In 2003 Paul helped found BCcampus in British Columbia Canada. From 2012-2017 Paul was Associate Director of Global Learning for Creative Commons helping government, organizations and businesses around the world adopt and use open licenses to share works. In this capacity Paul supported open policy, open business models, and open practices across all kinds of open initiatives including Open Access, Open Educational Resources, open data, open science and open culture. Paul is co-author of the book *Made With Creative Commons* released in May 2017.



Peter Troxler

**Peter Troxler, Rotterdam University of Applied Science (NL)**

Peter Troxler is doing research at the intersection of business, society and technology. As a Research Professor

at Rotterdam University of Applied Sciences Peter studies the impact of readily available direct digital manufacturing technologies and the design and manufacturing practice of “fabbers” and “makers” on the creative and manufacturing industries, and the emergence of networked co-operation paradigms and business models based on lateral governance and on open source principles. As an industrial engineer he has attached robots and automatic tool-changers to CNC lathes and milling machines, replaced assembly lines by semi-autonomous groups, and worked on quality management systems. Peter holds a PhD from ETH Zurich in the field of Industrial Engineering.



Roland van Mulligen

### **Roland van Mulligen, the Danish Patent and Trademark Office (DK)**

Roland van Mulligen is a patent examiner at the Danish Patent and Trademark Office. He has a degree in mechanical engineering and works with patentability assessment of inventions within mechanics, robotics, mechatronics and user interfaces. He searches for evidence of accessible technical knowledge existing to inspire an inventor, to determine whether there is legal basis to grant exclusive rights.



Sarah Pearson

**Sarah Pearson, Creative Commons (US)**

Sarah helps to provide legal support to Creative Commons (CC), including assisting in the development of Version 4.0 of the CC license suite. While her primary focus is copyright law, Sarah advises the organization on all facets of CC's work. Before joining CC, she worked at the Stanford Fair Use Project and as an associate at Fried Frank in New York City. Her interest in copyright began in her former life as a journalist. She has a journalism degree from Northwestern University and a J.D. from University of Michigan Law School.



Serena Cangiano

**Serena Cangiano, Swiss University of Applied Science (CH)**

Serena Cangiano is researcher and interaction designer interested in open source innovation, maker education, platforms and ecosystems design for social impact. Serena is involved in projects that combine open source practices and community-driven approaches with UX and interaction design methods. Since 2009, she designs and coordinates hands-on workshops for designers, artists, makers, and kids on the basics of physical computing, DIY electronics, digital fabrication, open data and computational design. At SUPSI University, she leads the master programme Maind, the project Re-programmed Art and the FabLab SUPSI. She collaborates with an international network of organisations such as WeMake, TODO and Jenyoo. She holds a Ph.D. in Design Sciences.

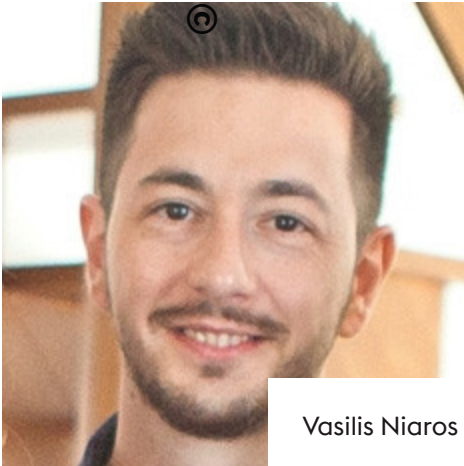


Tina Dahlerup Poulsen

**Tina Dahlerup Poulsen, the Danish Patent and Trademark Office (DK)**

Tina Dahlerup Poulsen is an expert within intellectual property rights (design rights, trademarks, and patents). She is working at the Danish Patent and Trademark Office and has considerable interaction with customers in the business sector. A lot of companies have realized that when doing development and production it is very important to include considerations regarding intellectual properties rights. As

part of her job, she provides guidance on possibilities and rules within intellectual property rights to the business sector, and she also evaluates patent applications. She holds a PhD in chemistry and has a background doing research in the pharmaceutical industry.



Vasilis Niaros

### **Vasilis Niaros, P2P Foundation (GR)**

Vasilis (Billy) Niaros is the Research Coordinator of the [P2P Foundation](#) and a Research Fellow at the [P2P Lab](#). Billy holds a PhD in Technology Governance from Tallinn University of Technology as well as a five-year-BSc and a MSc in Urbanism and Regional Development from University of Thessaly. His research work is related to commons transitions at the city level with an emphasis on the use of local manufacturing technologies. During spring 2017 Billy holds a residency post at [TimeLab](#), Ghent, joining a three-month-long Commons Transition Project funded by the Municipality of Ghent.



Zoe Romano

**Zoe Romano, WeMake (IT)**

Zoe Romano is a craftivist, digital strategist and lecturer focused on social impact, women in tech, digital fabrication, open design. She graduated in Philosophy, worked for several years in digital communication agencies and, at the same time, developed her social skills as media hacktivist on precarity, material and immaterial labor in the creative industries. She worked for Arduino as digital strategist from 2013 to 2017 and co-founded WeMake.cc Makerspace in 2014 where she now works full-time. She's been involved various EU funded projects focused on digital social innovation like Openwear.eu, Opencare.cc and Digitalsocial.eu.