

Shared Meaning

No Images? [Click here](#)

SHARED MEANING

[Meaning](#) is part of a global community - a community of fellow travellers on the road to better business. With *Shared Meaning* we signpost a collection of ideas and stories to inspire you on your own journey.

We Do Things Differently



Remember the future-focused motormouth [Mark Stevenson](#) who provided the mind-blowing opening keynote at Meaning 2014? Well, his new book *We Do Things Differently* is out. And it provides a much needed dose of optimism for humanity - essential reading for meaning-makers.

[Read reviews](#)

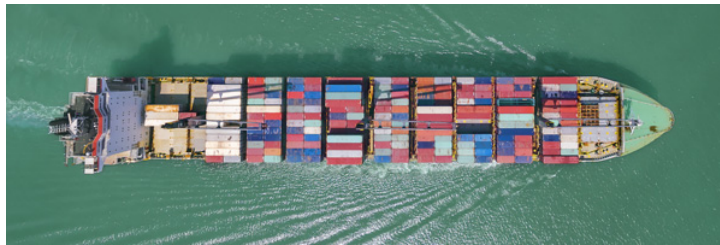
The spaghetti organisation



From high control to autonomous, participative working - the evolution of hearing aid manufacturer [Oticon](#) under the leadership of former CEO Lars Kolind.

8 minute read

Project Manifest



Microsoft launches Project Manifest - a global product tracking system using blockchain technology. Bad news for grey marketeers looking to dupe ethically-driven consumers.

4 minute read

Running on air



From garden shed innovation to a trial with Sainsbury's - the [Dearman](#) engine runs on thin air and is going to change the world. Not once, but twice.

And if you're in Brighton on 23 February you can hear all about it from Professor Toby Peters at University of Brighton's [Green Growth Platform conference](#). The early-bird ticket sale end today.

3 minute read

Hacking the attention economy



So just how did we end up at destination [#fakenews](#)? Here's a useful and thought provoking analysis/history of hacktivism and media manipulation.

9 minute read

Fab City: The global project that is developing a local future



Dramatically reducing urban carbon emissions is key to a cleaner future, and the [Fab City](#) community have a bold plan to get there that has tech innovation and local production at its heart.

9 minute read

Turning plastic waste into affordable housing



Meet Carlos Daniel González, the Mexican social entrepreneur tackling his country's plastic waste issues and providing low cost housing solutions for a nation where 10% of the population live in extreme poverty.

5 minute read

The splinternet



In 2017, Nesta's Katja Bego predicts we'll see the end of the World Wide Web as we know it. Eek.

5 minute read

Creating profit through purpose - a conversation at Davos



Leaders from Tata, EY, Chobani and Proctor & Gamble debate how for-profit businesses can deliver on their responsibility to tackle socio-economic inequality.

60 minute video



The Meaning People
32 Church Road, Hove, BN3 2FN

You are receiving this mail because you are part of the Meaning community.

Like

Tweet

Share

[Forward](#)

[Preferences](#) | [Unsubscribe](#)