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So what have happened in the last two days?

Internet Week Denmark <info@internetweekdenmark.com>   Wed, Jun 3, 2015 at 9:09 AM
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Join us at the Internet Pioneer Award Show tonight in Ridehuset   View this email in your browser
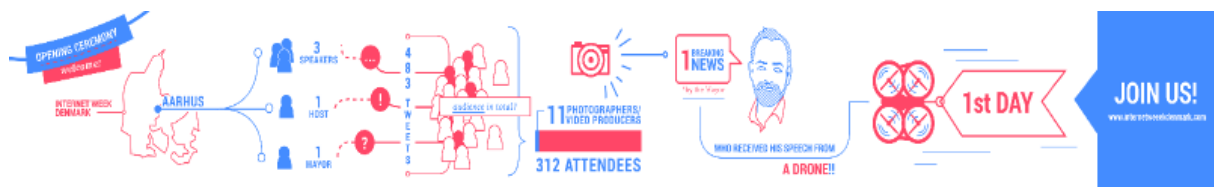
Inside Internet Week Denmark
_the variety of content at events are huge

So far we have experienced flying drones, learned that e-commerce is increasing, watched what technology can do for football players, and heard about development of telemedicine for complicated pregnancies allowing women to stay at home.

DMJX has taught us that social media is more than just a few tweets. Cerys Hearsey told us during Social Media Day that digital transformation changes everything in organisations, and April Rinne floored us with statistics from the fastest growing business - the sharing economy (indsæt links til de respektive news artikler)

NEWS STORIES ABOUT THE EVENTS

It is easy to say that the professional level is high at this year's Internet Week Denmark internet festival. Are you coming during the next two days? We think you should.

2 Events of the Day

PROGRAMMATIC, WHAT, WHY AND HOW? TOGETHER WITH 23 VIDEO

IS GOING LIVE AT RIDEHUSET

Programmatic is one of the hottest buzzwords in today's advertising market, and with good reason. It is based on software that manage fragmentation and data structures. Tomorrow, 23video will join Delta Projects in their event by live streaming from their launch in Copenhagen.

See more about the event at below video of Henrik Harder from 23video.

THE INTERNET PIONEER AWARD IN RIDEHUSET

We are more than ready to hand out prizes at the annual Internet Pioneer Award Show!

The Internet Pioneer Awards celebrate Danes and people living in Denmark who have made a difference online. The awards are given to pioneers whose ideas have improved or promoted the use of the internet in significant ways.

And the nominees are...

The Technology category:

- Kasper Lund: Co-designer of V8, the virtual machine in the world's most widespread browser Google Chrome.

- Poul-Henning Kamp: Avid champion of privacy rights in the use of the internet in Denmark. Has been co-developer of FreeBSD operative system.

- Bjarne Stroustrup: Designer of the C++ programming language. Software in cell phones, cars, planes etc are based on C++ or a language developed from it.

The Services and Application category:

- Jørgen Balle Olesen: The man behind Saxo.com, Denmark's largest online bookstore.

- Christian Peytz: President of FDIM, powerful player and mover in the market of commercial

internet media in Denmark

- Podio.com: An internet-based platform to improve and enhance collaborations and co-creation.

The Rethink category:

- Anni Marquard: Passionate lead on Cyberhus, a digital chat platform with counselling to vulnerable children and youngsters.

- Thomas Madsen-Mygdal: Introduced blogging, Twitter and video blogging to the Danish public.

- Morten Lervig: Unites art and IT and makes it accessible to Danes.

Join us in Ridehuset tonight at 19 o'clock, when we announce the winners and toast to their win in free beer sponsored by Mjølner Informatics

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Ridehuset full of people Tuesday evening

Yesterday, we had the wonderful pleasure of opening the doors of Ridehuset to an engaged and energetic crowd. Huset Markedsføring Studerende and UngKom Midtjylland assembled a full house with Arla, Very Agency, and Coca Cola as speakers - there were even seats missing!

Later, the evening continued with Aarhus Data Drinks & OrganiCity!
With a crowd of people counting down from 10, Open Data DK was launched and following discussed by the debaters: Christian Villum, Open Knowledge Danmark, Simon Bentholm - Behavioural Designer at /KL7, Bo Fristed - IT Manger in City Aarhus, Anne Nygaard - debuty mayor in Aarhus og Martin Brynskov - Associate Professor, Aarhus University

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See you out there and online at #IWDK

A BIG THANKS TO ALL OF OUR PARTNERS

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